



## PROGRAMME OF THE INTERNATIONAL SEMINAR THE NEW AGENDA FOR INNOVATION STUDIES AND POLICY IMPLICATIONS

In the last decades the importance of innovation as the engine of growth and competitiveness of developed economies has increased systematically. Similarly, the deep international crisis has shown the need of modifying the patterns of development, and the configuration of the so called “new model of growth”, which demands significant structural changes in the economies. In the case of the Spanish economy the former trends have even more importance insofar as it has not consolidated innovation as the bulk of its economic growth and so has suffered more deeply the consequences of the crisis.

In the same period, Innovation Studies has reached an important maturity and we can speak of a new scientific area that has constituted the basis for the development of a general utilization of Innovation Policies at different levels: national, regional and international, with particular attention devoted to the role of firms.

The objective of this scientific meeting is to debate with well recognized international experts which is the current situation on innovation studies and how they might be oriented to cast light in the next future on the design of new policies for innovation and their positive repercussion on the economy and social welfare. The setting off of a new research institute (Institute for Research on Innovation, IREIN) seems to be a very appropriate occasion to organize this meeting and to give it a boost to carry out its future activities.

- **Venue:** Ramón Areces Foundation. Vitruvio st, 5. CP. 28006. Madrid
- **Date:** 13 -14 March, 2014
- **Organizations:** Institute for Research on Innovation (IREIN), Ramón Areces Foundation and Foro de Empresas Innovadoras

13<sup>th</sup> March. 16:00 - 18:45

16:00 - 16:30	OPENING SESSION: President of the Ramon Areces Foundation and representatives of the Institute for Research on Innovation (IREIN)
1 <sup>st</sup> session. Chair: Prof. Paloma Sánchez. Universidad Autónoma de Madrid	
16:30 - 17:15	BUILDING AN EMPIRICAL FRAMEWORK FOR STUDYING INNOVATION: <b>Julia Lane</b> . American Institutes for Research (AIR)
17:15 - 18:00	TECHNICAL CHANGE AND INDUSTRIAL DYNAMICS AS EVOLUTIONARY PROCESSES: <b>Giovanni Dosi</b> . Institute of Economics; Scuola Superiore Sant'Anna. Pisa



14<sup>th</sup> March. 9:30 - 18:00

2 <sup>nd</sup> session. Chair: Francisco Marín. President of the Foro Empresas Innovadoras (FEI)	
9:30 - 10:15	FROM EMERGING TO SUBMERGING ECONOMIES: NEW POLICY CHALLENGES FOR RESEARCH AND INNOVATION: <b>Luc Soete</b> . Rector, University of Maastricht
10:15 - 11:00	WHICH INNOVATION AND WHICH INNOVATORS WILL BRING US OUT OF THE CRISIS: <b>Daniele Archibugi</b> . CNRS (Italy) & Birkbeck College, University of London
11:00 - 11:30	COFFEE BREAK
3 <sup>rd</sup> session. Chair: José Molero. Director of the IREIN. FEI	
11:30 - 12:15	SMART SPECIALISATION AND NEW GROWTH <b>Dominique Foray</b> . Chair of Economics and Management of Innovation (CEMI). École Polytechnique Federal de Lausanne
12:15 - 13:00	EXPLAINING PATTERNS OF TECHNOLOGICAL SOURCING IN MULTINATIONAL CORPORATIONS <b>John Cantwell</b> . Rutgers Business School. Rutgers University
13:00 - 13:30	FROM STATE-LED INWARD ORIENTED INDUSTRIALIZATION TO NATURAL RESOURCE BASED GROWTH: NEW CONCEPTUAL AND POLICY ISSUES NOW CONFRONTING LATIN AMERICA: <b>Jorge Katz</b> . University of Chile
13:30 - 14:00	PRESENTATION OF THE INSTITUTE FOR RESEARCH OF INNOVATION (IREIN): <b>José Molero/ Francisco Marín</b>
14:00 - 16:00	LUNCH
4 <sup>th</sup> session. Chair: Antonio de Carvajal. Foro de Empresas Innovadoras (FEI)	
16:00 - 16:45	TECHNOLOGY TRANSFER FROM THE RESEARCH BASE. INGREDIENTS FOR SUCCESS AND CURRENT DEVELOPMENT <b>Tom Hockaday</b> . ISIS Innovation. University of Oxford
16:45 - 17:30	THE EVOLUTION OF INNOVATION STUDIES <b>Johan Schot</b> . Director Science Policy Research Unit (SPRU), University of Sussex
17:30 - 18:00	CLOSING SESSION